

Rep Order# 6837972 Ver# 5 Status Revised  
EC'd Ycs

Traffic Order# 195667

Printed: 09/14/2012 8:09 AM  
Last Received: 09/14/2012 7:10 AM  
Showing Buylines: All Rep Revised Lines

1 of 7

Station KASA-TV ALBUQUERQUE, NM.  
Advertiser ( ) DSCC IE  
Product DSCC IE  
Estimate# 1540  
Buyer DAN NAGELBERG  
Phone#  
Fax#

Agency ( ) GREAT AMERICAN MEDIA  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 49/53/1540  
Flight Dates 10/02/2012 - 10/08/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=\*

--- REMARKS ---

REV TO CNX ORDER  
ATTN ALL LINES  
PLEASE CNF  
THANKS

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
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*1		Buyline Comment: PC V5 Cancelled	10/02-10/05	0	\$0.00	:30	0	TU-F	1P-2P	0	\$75.00
*2		Buyline Comment: PC V5 Cancelled	10/08-10/08	0	\$0.00	:30	0	M	1P-2P	0	\$75.00
*3		Buyline Comment: PC V5 Cancelled	10/02-10/05	0	\$0.00	:30	0	TU-F	3P-4P	0	\$75.00
*4		Buyline Comment: PC V5 Cancelled	10/08-10/08	0	\$0.00	:30	0	M	3P-4P	0	\$75.00
*5		Buyline Comment: AFHV V5 Cancelled	10/02-10/05	0	\$0.00	:30	0	TU-F	4P-5P	0	\$100.00
*6		Buyline Comment: AM FUNNIEST HOME VID V5 Cancelled	10/08-10/08	0	\$0.00	:30	0	M	4P-5P	0	\$100.00

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*7		Buyline Comment: WENDY WILLIAMS V5 Cancelled	10/02-10/05	0	\$0.00	:30	0	TU-F	7A-8A	0	\$20.00
*8		Buyline Comment: WENDY WILLIAMS V5 Cancelled	10/08-10/08	0	\$0.00	:30	0	M	7A-8A	0	\$20.00
*9		Buyline Comment: SIMPSONS V5 Cancelled	10/02-10/05	0	\$0.00	:30	0	TU-F	10P-1035P	0	\$175.00
*10		Buyline Comment: SIMPSONS V5 Cancelled	10/08-10/08	0	\$0.00	:30	0	M	10P-1035P	0	\$175.00
*11		Buyline Comment: NEWS V5 Cancelled	10/02-10/05	0	\$0.00	:30	0	TU-F	9P-930P	0	\$500.00
*12		Buyline Comment: NEWS V5 Cancelled	10/08-10/08	0	\$0.00	:30	0	M	9P-930P	0	\$500.00
*13		Buyline Comment: NEWS V5 Cancelled	10/02-10/05	0	\$0.00	:30	0	TU-F	930P-10P	0	\$400.00
*14		Buyline Comment: NEWS V5 Cancelled	10/08-10/08	0	\$0.00	:30	0	M	930P-10P	0	\$400.00

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---	-----	-----	-----	----	-----	----	-----	-----	-----	-----	-----
*15		Buyline Comment: NEWS V5 Cancelled	10/06-10/06	0	\$0.00	:30	0	SA	9P-930P	0	\$350.00
*16		Buyline Comment: NEWS V5 Cancelled	10/06-10/06	0	\$0.00	:30	0	SA	930P-10P	0	\$350.00
*17		Buyline Comment: NEWS V5 Cancelled	10/07-10/07	0	\$0.00	:30	0	SU	9P-930P	0	\$500.00
*18		Buyline Comment: NEWS V5 Cancelled	10/07-10/07	0	\$0.00	:30	0	SU	930P-10P	0	\$350.00
*19		Buyline Comment: HOUSE V5 Cancelled	10/06-10/06	0	\$0.00	:30	0	SA	6P-7P	0	\$150.00
*20		Buyline Comment: RH/B&K V5 Cancelled	10/02-10/02	0	\$0.00	:30	0	TU	7P-8P	0	\$1,300.00
*21		Buyline Comment: COPS V5 Cancelled	10/06-10/06	0	\$0.00	:30	0	SA	7P-8P	0	\$400.00
*22		Buyline Comment: AMW V5 Cancelled	10/06-10/06	0	\$0.00	:30	0	SA	7P-8P	0	\$500.00
*23		Buyline Comment: MLB WEEKEND V5 Cancelled	10/06-10/06	0	\$0.00	:30	0	SA	5P-8P	0	\$200.00

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[illegible]

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*41			10/07-10/07	0	\$0.00	:30	0	SU	10A-11A	0	\$600.00
		Buyline Comment: FOX NFL SUN V5 Cancelled									
*42			10/07-10/07	0	\$0.00	:30	0	SU	11A-2P	0	\$9,000.00
		Buyline Comment: NFL V5 Cancelled									

---REPORT TOTALS---

Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---

Oct 12: 0 / \$0.00  
Sales Totals: 0 / \$0.00  
Station Totals: 0 / \$0.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$0	CABL	0%	KASA	14%	KASY	0%	KLUZ	0%	KOAT	40%
		KOB	20%	KRQE	26%	KWBQ	0%				

Books NOV12  
Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE

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